



Demand

Supply

# MANAGEMENT DEVELOPMENT PROGRAMME (GAMIFICATION)

## ACPCIT Workshop

Agility, Critical Thinking, Problem  
Solving, Collaboration and Innovation  
with Team Behavior

25<sup>th</sup> June, 2022  
ONLINE



## WORKSHOP BACKGROUND

Identify opportunities for profitable growth. Respond and adapt to the challenges in the changing landscape due to rapid global economic trends. Examine the latest concepts, ideas and tools to help align business practices with global economic developments and conditions. Learn to build sustainable and innovative business models.

A Management Development Programme aimed at creating a platform for learning Agility, Critical Thinking, Problem Solving,

Collaboration and Innovation with Team Behavior through Gamification. These critical skills are key to effectiveness and higher productivity for the individuals and for the organisation at large. The programme is designed in a fashion that would bring about the learning of these skills through interesting and contemporary simulation case study. It would also have many interactive games in which the participants would learn while have fun and entertainment.

### WORKSHOP HIGHLIGHTS

#### Simulation on People Management

The Leader Simulation is designed to provide high potential leaders the leadership and business fundamentals needed to advance into positions of greater responsibility within the organization. Participants make critical decisions and apply leadership skills to manage simulated team members and navigate through challenging, realistic situations in a rich simulated environment.

#### Simulation on Strategic Thinking & Execution

A fast paced real-life simulation of IPL Auction process to give participants an exposure to VUCA environment. Participants need to design and execute a strategy to bid and purchase players during a LIVE bidding process to create their dream team. Participants create their dream team from a pool of players and then they bid for their preferred players during the LIVE auction.

#### Simulation on Critical Thinking

A murder mystery-themed digital simulation based on critical thinking and analytical skills. Participants in this simulation act as detectives and their task is to solve the murder case and give their verdict on the murderer. Throughout this simulation, they need to gather evidences and analyze them critically to identify the real culprit.

### WORKSHOP OBJECTIVES

This programme is aimed at improving Agility, boost Critical Thinking, inculcate Problem Solving, encourage Collaboration and foster Innovation, all of it coupled with seamless Team Behaviour.

### WORKSHOP APPROACH

**Gamification** provides a Virtual Environment for Learning Skills. When employees can practice skills and behavior in a serious game and make mistakes, their learning curve won't impact the overall business. Gamifying training helps your employees build the skills they need to achieve business results.

## LEARNING OUTCOMES

Activity	Lead Pro Leader	Lead Pro Auction	Lead Pro Sherlock
Learning	Building Trust and Relationship, Communication & Collaboration, Active Listening, People Management, Performance Management, Developing Subordinates	Strategic Thinking, Competitor Analysis, Environment Scanning, VUCA, Resource Optimization	Problem Solving, Analytical Skills, Critical Thinking, Decision-making
Mode	Simulation		

## PROGRAMME CERTIFICATE

Upon the successful completion of the programme, participants will be conferred a Leadership Development Programme Certificate awarded by All India Management Association.

## REGISTRATION PROCESS

Participant(s) from different functional areas can be nominated by the Corporate and Institutional. Multiple nomination can also be nominated.

## MODE OF ADMINISTRATION

The experiential training would be conducted over 3 sessions including simulations. After every sessions and round of simulation, a debrief session shall be conducted where-in important concepts shall be discussed and results of the participants shall be reviewed.

### Requirements for Workshop

- Laptops/Desktops with Internet connection enabled
- Zoom Access



## WORKSHOP FEE

No. of Participant(s)	AIMA/LMA MEMBERS (Per Participant)	NON-MEMBERS (Per Participant)
1 Participant	₹ 12,000	₹ 15,000
2 – 5 Participants	₹ 10,000	₹ 12,000
6+ Participants	₹ 9,000	₹ 10,000

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PAN No. - AAATA 1644 A

- 18% GST will be charged extra
- The programme would be conducted digitally on a secured platform meeting the security measures as suggested by CERT-IN and MHA Advisories
- Registrations are confirmed upon receipt of payment only
- Log-in details for joining the programme will be shared with the participant(s) only after the receipt of the participation fee

## ABOUT AIMA

The All India Management Association (AIMA) is the apex body for management in India with over 37000 members and close to 6000 corporate /institutional members through 68 Local Management Associations affiliated to it. AIMA was formed over 60 years ago and is a non-lobbying, not for profit organisation, working closely with industry, Government, academia and students, to further the cause of the management profession in India. The association is represented on a number of policy making bodies of the Government of India and national associations including the AICTE; National Board of Accreditation; Association of Indian Management Schools, Hyderabad; National Productivity Council, New Delhi. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

For Registration Contact

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