

First Best Case Study	
Dr Satyendra C Pandey & Dr. Pinaki Nandan Pattnaik	Prada Versus Kolhapuri Artisans in India: a Heritage Crisis in an Emerging Market
Second Best Case Study	
Prof Randhir Kumar, Prof Biju Varkkey & Aiman Nida	NBCC (India) Limited (A): Turning Around an Ailing Subsidiary at Hindustan Steelworks Construction Limited
Third Best Case Study	
Dr Sakhhi Chhabra & Rajiv Mishra	BIDSO: REDESIGNING SUPPLY CHAIN NETWORKS FOR MARKET EXPANSION
Prof. Bharati Singh	Tata Motors Demerger: Will It Unlock Shareholder Value?

Merit Certificates

S.No	Name	Title of the Case Study
1	Ms Chithra Narayanan, Dr Narendra M Agrawal, Dr Apurva Sanaria & Mr R Agilan	Executive Summary of the Case - Maschpro Limited
2	Dr Manoj Gour Chintaluri , Ms Chandana Valluripalli & Dr Madhu Kishore Raghunath Kamakula	Why Not-A Rurban cluster approach to expand
3	Dr Shalini Kumar	BharatPe: Governance Under Fire in India's Merchant Fintech Race
4	Dr Poonam Chhaniwal & Dr Diljeet Kaur Makhija	Thenga: Crafting a Sustainable Future with Coconut Shells
5	Dr Rajib Bhattacharya & Mr Subir Sen	Integrity in Exit, Turmoil in Markets: Decoding Trust and the Plunging Valuation of HDFC Bank
6	Dr Gajavelli V S	Anthropic's Decision Moment: Navigating AI Innovation, National Security and Market Access
7	Dr Sunil, M.V. & Dr Mousumi Sengupta	Ramsons Bombe Mane Mysuru
8	Dr Shwetha Kumari	SEA6 ENERGY: CAN THE OCEAN FUEL A SUSTAINABLE FUTURE
9	Prof Nisha Francis, Dr Reshma K J, Dr Chandra Sen Mazumdar & Dr Ajitha S	Healing Beyond Borders: Scaling a Purpose-Driven Healthcare Venture- A Case Study of Smiles Institute of Gastroenterology
10	Dr Reena Shyam	From Forgotten Grain to Modern Brand: Can Advertising Drive Millet Adoption for Isayu?