

Identify Next Level of Business Leaders



3rd Young Managers Simulation Championship (YMS 2019-20)

About Young Managers Simulation (YMS) Championship

Young Managers Simulation is a new endeavour to provide an excellent opportunity to the current generation to familiarise them about Business Management concepts and manage a business in the simulated environment. The participants are sensitised to acquaint with the challenges faced by the top Leaders, Decision Makers, and Administrators as functional heads to encounter these by forming the business strategies and making decisions. It sharpens their business acumen and prepares them as versatile human assets to shoulder multi-tasking for business growth.



Dates

Bengaluru	- Training Round	- 19th January 2020
	- Prelim	- 20th - 21st January 2020
Delhi	- Training Round	- 21st January 2020
	- Prelim	- 22nd - 23rd January 2020

National Finale - 24th January 2020, AIMA Lajpat Nagar

Opportunity for the champion to make wild card entry to NMG finale (2020)

Eligibility

Young Managers/Engineers up to 35 years of age

Team comprising of 2 to 3 members

Process

2- 3 members team represents an enterprise and appoints Functional Heads to adopt the role of CEO, CFO and CMO

A hypothetical business case is presented to each team with economic data and financial reports

Each team works on its own strategy in all functional areas and product development with an aim to reach to the pre-set goal

The entire competition is executed through AIMA's proprietary software "Chanakya"

Participation Fee

Standard Slab

No. of Teams	AIMA/LMA Members	Non-Members
1 - 3 Teams	₹ 28,000 per team	₹ 30,000 per team
4 - 6 Teams	₹ 26,000 per team	₹ 28,000 per team
7 Teams or above	₹ 25,000 per team	₹ 26,000 per team

Premium Slab (with extra training)

No. of Teams	AIMA/LMA Members	Non-Members
1 - 3 Teams	₹ 38,000 per team	₹ 40,000 per team
4 - 6 Teams	₹ 36,000 per team	₹ 38,000 per team
7 Teams or above	₹ 35,000 per team	₹ 36,000 per team

AIMA GSTIN No. 07AAATA1644A1ZH AIMA PAN No.: AAATA 1644 A

- GST will be charged extra
- Participation fee through Cheque/Demand Draft should be sent in favour of "All India Management Association", payable at New Delhi.
- For online registration, please visit www.aima.in

About AIMA

The All India Management Association (AIMA) is the apex body for management in India with over 37000 members and close to 6000 corporate /institutional members through 68 Local Management Associations affiliated to it. AIMA was formed over 60 years ago and is a non-lobbying, not for profit organisation, working closely with industry, Government, academia and students, to further the cause of the management profession in India. The association is represented on a number of policy making bodies of the Government of India and national associations including the AICTE; National Board of Accreditation; Association of Indian Management Schools, Hyderabad; National Productivity Council, New Delhi. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

For Registration Contact

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