AIMA
ALL INDIA MANAGEMENT ASSOCIATION

ICRC
India Case Research Centre

AIMA-ICRC
INDIA CASE LEAGUE 2026

India's National Student Case Competition

FROM CLASSROOMS TO BOARDROOMS:
FROM IDEAS TO NATIONAL IMPACT



East Zone
26 Novemeber 2026

NATIONAL GRAND FINALE
19 December 2026 | **NEW DELHI**

AIMA–ICRC / INDIA CASE LEAGUE 2026

COMPETITION JOURNEY: EAST ZONE

Your journey to the national stage

AIMA–India Case Research Centre (ICRC) invites students from institutions across India to participate in the **India Case League 2026**, a national platform to test their ability to solve real business and policy challenges.

ROUND

01–02

NATIONAL ONLINE QUIZ | CASE STUDY QUIZ

26 November 2026

Test your business awareness, analytical thinking, management knowledge and understanding of contemporary business and policy case.

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ROUND

03

REGIONAL BUSINESS CASE CHALLENGE

26 November 2026

Face-to-Face at AIMA–ICRC Regional Hubs
Take on a **Corporate Business Case Challenge** and present your solution before corporate leaders, industry experts and academicians.

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ROUND

04

NATIONAL GRAND FINALE

19th December 2026 | New Delhi

Regional winners compete in a **National Policy & Governance Case Challenge** and present their strategy before a distinguished national jury.

WHY PARTICIPATE?

Solve Real Business Problems | Compete Nationally | Interact with CXOs | Demonstrate Leadership | Gain Industry Exposure | Build Your Professional Profile | Get National Recognition

AIMA-ICRC / INDIA CASE LEAGUE 2026

PARTICIPATION & PROGRAMME

Register. Form your team. Compete.

WHO CAN PARTICIPATE?

Students from participating institutions across India can register **individually and subsequently form a team.**

TEAM SIZE

3–4 Students

Institutions can also undertake bulk enrolment of students, who can subsequently form their teams on the competition portal.

Link to Register

REGISTRATION OPENS

19 November 2026

Early bird discount : Registration fee 0

Individual Student Registration: ₹200 per Student

Institutional Bulk Registration: Contact AIMA-ICRC

Institutions can nominate and register multiple students for the competition.

CONTACT DETAILS

NATIONAL COORDINATOR

Dr. Anuja Pandey, Head, AIMA India Case Research Centre

All India Management Association

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REGISTRATION DETAILS

For Registration details, please contact: Shini James

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