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PLATINUM JUBILEE
1957 - 2027

AIMA
ALL INDIA MANAGEMENT ASSOCIATION

27th National Management Quiz

NMQ 2026



Get. Set. Win.

14–18 December 2026

For over 25 years, AIMA's National Management Quiz has been one of India's most anticipated corporate competitions, bringing together the brightest professionals to learn, compete, and lead. The 27th edition continues this legacy, a platform where knowledge meets strategy, and talent shines on a national stage.

NMQ is more than a quiz, it sharpens business acumen, decision-making, teamwork and lateral thinking, while offering unmatched exposure across domains like brands, marketing, HR, finance, management, leadership, current affairs, innovation and global trends.

Why NMQ Matters

- Not just a competition – **a leadership accelerator.**
- Builds **critical thinking, agility,** and **business acumen.**
- Enhances **teamwork, decision-making** and **problem-solving** under pressure.
- Helps young managers stay **future-ready** in a competitive business world.
- A platform to showcase your organisation's talent on a national stage.

Who Should Participate

Teams of 2 members each Corporate Professionals across functions PSU Executives, HR Professionals, Women Leaders, Marketing Enthusiasts and Academics & Young Talent

Topics Covered

- Brand
- Business
- Marketing
- Advertising
- Human Resources
- Management theories
- Corporate Personalities
- Current Affairs

Eligibility Criteria

- Open to employees from PSUs, corporate organisations, academic institutions, HR professionals, and marketing enthusiasts
- No age restrictions
- Multiple teams from the same organisation are welcome
- Each team must comprise two members

Dates & Rounds

Quiz	NMQ		
Rounds	**Date**	**Mode**	**Venue**
Prelim 1	14 Dec	Online	Online
Prelim 2	15 Dec	Physical	Mumbai
Prelim 3	18 Dec	Physical	AIMA Office, Delhi
Semifinals	18 Dec	Physical	AIMA Office, Delhi
Grand Finale	**18 December, 2026**		**AIMA Office, Delhi**

Participation fee **For Members**

1-2 Teams	3-5 Teams	More than 5
₹ 25,000/- (Per team)	₹ 22,000/- (Per team)	₹ 20,000/- (Per team)

For Non - Members

1-2 Teams	3-5 Teams	More than 5
₹ 30,000/- (Per team)	₹ 27,000/- (Per team)	₹ 25,000/- (Per team)

Cash Prize

Champion	Runners-up I	Runners-up II
INR 50,000/-	INR 30,000/-	INR 20,000/-

For further details, please contact:

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