

# Identify and Groom the Next Set of Business Leaders



## ▶ 6<sup>th</sup> Young Managers Simulation Championship (ONLINE)

### About Young Managers Simulation (YMS) Championship

Young Managers Simulation is an endeavour to provide an excellent opportunity to the young professionals/managers to familiarise them about Business Management concepts and manage a business in the simulated environment. The participants are sensitised to acquaint with the challenges faced by the top Leaders, Decision Makers, and Administrators as functional heads to encounter these by forming the business strategies and making decisions. It sharpens their business acumen and prepares them as versatile human assets to shoulder multi-tasking for business growth.

### Past Winners

Year	Winners	Runners – Up I	Runners - Up II
2021-22	Sail - Rourkela	NTPC	NTPC
2020-21	NTPC Ltd	Maruti Suzuki Ltd	NTPC Ltd
2019-20	HPCL	Sail - Rourkela	Maruti Suzuki Ltd
2018-19	HPCL	NTPC Ltd	Maruti Suzuki Ltd
2017-18	HPCL	Andritz Hydro Pvt Ltd	Andritz Hydro Pvt Ltd

## Dates & Regions (Online)

Regional 1	- Training Session	- 14 December, 2022	} Completed
	- Prelim Round	- 15-16 December, 2022	
Regional 2	- Training Session	- 13 January, 2023	
	- Prelim Round	- 19-20 January, 2023	
Regional 3	- Training Session	- 7 February, 2023	
	- Prelim Round	- 8-9 February, 2023	

## National Finale - 10 February 2023

Champion to make wild card entry to NMG Finale (2023)

## Eligibility

Young Leaders up to 40 years of age

Team comprising of 2 to 3 members

## Process

- 2-3 members team represents an enterprise and appoints Functional Heads to adopt the role of CEO, CFO and CMO
- A hypothetical business case is presented to each team with economic data and financial reports
- Each team works on its own strategy in all functional areas and product development with an aim to reach to the pre-set goal
- The entire competition would be conducted through AIMA's proprietary software "Chanakya"

## Participation Fee

### Standard Slab

No. of Teams	AIMA/LMA/YLC Members	Non-Members	Academician
1 – 3 Teams	₹ 32,000 per team	₹ 35,000 per team	₹ 20,000 per team
4 – 6 Teams	₹ 28,000 per team	₹ 30,000 per team	
7 Teams or above	₹ 26,000 per team	₹ 28,000 per team	

### Premium Slab (Training Workshop Included)

No. of Teams	AIMA/LMA/YLC Members	Non-Members	Academician
1 – 3 Teams	₹ 42,000 per team	₹ 45,000 per team	₹ 25,000 per team
4 – 6 Teams	₹ 38,000 per team	₹ 40,000 per team	
7 Teams or above	₹ 36,000 per team	₹ 38,000 per team	

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- GST will be charged extra
- For online registration, please visit [www.aima.in](http://www.aima.in)

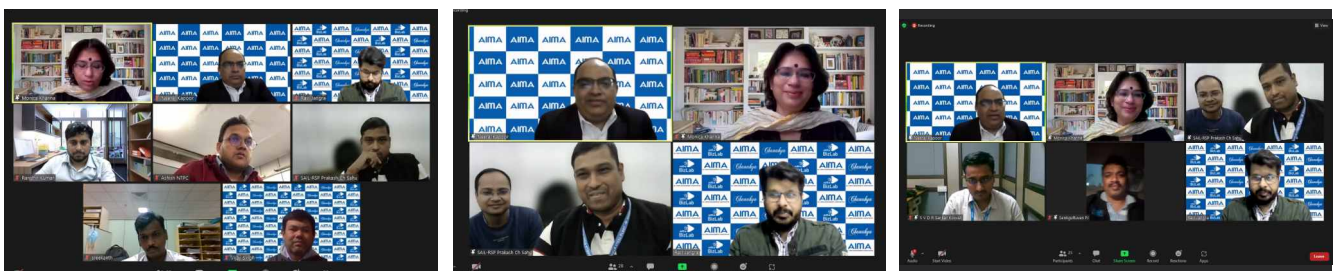
Top three teams would be awarded with trophies and certificates.

### Some regularly participating companies:

Infosys, Ashok Leyland, Maruti, Tata Steel, SBI, Andritz Hydro, Pernod Ricard, Bharti, SKF, Hitachi, ICRA, EIL, NSPCL, NBCC, HPCL, GAIL, Power Grid and SAIL

The program would be conducted digitally on a secured platform meeting the security standards as suggested by CERT-IN and MHA Advisories.

## Glimpses of the Past



For Registration Contact

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