

12th Innovation Practitioners Case Study Contest & Summit

Friday, 12th January 2024

[CASE STUDY TEMPLATE](#)

Directions: Please complete this form in its entirety, and email to the contact mentioned below. All information in the form will be kept confidential and will only be used for evaluation purposes. Each case study entry should be filled in a separate form.

Qualification Criteria: To be eligible for participation:

- The applicant must have been directly involved in the breakthrough/ innovation journey/ process (may be the work of one person, a few people or a large team or department).
- The innovation case studies will be judged against three criteria: Uniqueness, Impact and Sustainability.
- The innovation must be one that has either been implemented and has yielded results or were implemented in recent past and are expected to give results in next a few months, but the early indications are traceable. Unimplemented ideas for innovation are not applicable.
- All completed application forms and case studies should be submitted in soft copy **latest by 3rd Jan, 2024**

FORMAT GUIDELINES

The Case should be submitted in Two files (Word Doc & PPT)

1 CASE STUDY (In Word Document)

Cover Page

GENERAL INFORMATION REGARDING THE INNOVATION AND THE INNOVATOR

Please specify the entry category: For Complete understanding of each themes, please refer to the Brochure

<p>Technological Innovation (incl Digital Innovation)</p>	<p>Manufacturing & Services Innovation</p>	<p>Business Model Innovation</p>
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Name and Address of the Organization:

2 **CASE STUDY PPT:** All participating teams should submit a deck of Power Point Presentation (this can be later used during the presentation in front of jury). This can be about 7-10 slides which covers:

- a) Case Title
- b) Case Contributor and Organisation Detail
- c) The Organisation dilemma/ challenge/ opportunity for innovation
- d) The Background Situation
- e) Explicit and implicit information
- f) Detail Action
- g) Implementation Strategy
- h) Results/ Impact

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Contact Us:

Dipen Sharma

Asst Director- Center for Management Development (CMD)

All India Management Association (AIMA)

Management House; 14, Institutional Area

Lodhi Road, New Delhi – 110 003, India

Email: dsharma@aima.in

Mobile : +91 - 9953551926