

## PSU SUMMIT

# "The Future of the PSUs: Catalyzing Economic Transformation"

13<sup>th</sup> December 2023 Auditorium, Convention Centre SCOPE Complex; 7, Lodhi Road New Delhi



Summit Chairman

Ayush Gupta

Director HR

GAIL (India) Limited



### About AIMA

The All India Management Association (AIMA) is the apex body for management in India with over 38000 members and close to 6000 corporate /institutional members through 67 Local Management Associations affiliated to it. AIMA was formed over 60 years ago and is a non-lobbying, not for profit organisation. It works closely with industry, Government, academia and students, to further the cause of the management profession in India; and is represented on a number of policy making bodies of the Government of India and national associations. AIMA offers various services in the areas of testing, distance education, skill development & training, research, publications, executive education and management development programmes – both in the physical and virtual mode. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

#### Context

The public sector remains the foundation of economic capacity, policy execution and responsible business. The areas of public enterprise's initiatives and interventions are changing as the economy and the state are undergoing a radical transformation. The PSUs are central to India's transition to a new technological, environmental, social and governance ethos and their role is critical in building state capacity for driving economic growth, resilience, agility and innovation. As the bearer of the state power and accountability, the public sector is expected to deliver the necessary material and intellectual capacity to shape the new economy. The future of the country's economy is linked to the future of the PSUs and the public sector leaders need to find ways to build internal capabilities and external partnerships to perform their leadership role in India's economic transformation.

## Key Takeaways

- Key Role & importance of Public Sector to Nation Building & to the Economy
- Understanding issues that impact PSUs & possible solutions
- Cross Cultural exchange with Corporate Sector
- Ring side view on subjects of Leadership, ESG, Talent Development, Digital Transformation from industry leaders
- Interaction and clarity on other issues of contemporary relevance

## Who Should Attend

Summit features some of the top leaders from PSU Sector as well as Corporate Sector. Close to 300 professionals from across PSU Sector mainly are expected to attend the Summit

The summit will be attended by:

- · Executives from across functions in PSUs
- Middle, Upper-Middle Level & Senior Executives
- Executives from HR, L&D & others involved in organisational development

## Delegate Fee Per Participant

	1-2 Delegates	3 & more Delegates	
AIMA Members	₹ 3,000	₹ 2,500	
Non-Members	₹ 4,000	₹ 3,000	

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• GST: 18% or as applicable on the date of fee payment will be charged on the participation fee.

#### Exhibitor Stall at the Venue

Stall Size	Cost of Stall (INR)
4 square mtrs (2mx2m) Stand	dard Size 60,000
8 square mtrs (2mx4m)	1,10,000
12 square mtrs (2mx6m)	1,50,000
6 square mtrs (2mx3m) Prem	ium Center Stall 1,00,000

- Plus GST extra
- Basic Octonorm Stall will be provided
- For corner stall with 2 side open additional INR 10,000
- Included (In 2X2 stall) 1 table 2 chairs, 3 spotlights, 1 plugpoint 5/15 Amp, 1 dustbin
- Anything extra will be provided on chargeable basis
- Exhibitor Companies logo will be displayed on Thank You Exhibitors panel.
- Announcement thanking Exhibitors by Emcee during the programme.
- Exhibiting Companies Logo will be included in marketing collaterals- AIMA Webpage, E-Flyer, Emailers, Social Media Posts etc