

AIMA

ALL INDIA MANAGEMENT ASSOCIATION

Reach Where You Aspire To

Specialised Training
Programme For Women
Professionals

12-13 December 2024, AIMA, New Delhi



"The responsible citizens, particularly women are all the more important for the nation as their thoughts, the way of working and value system will lead to fast development of a good family, good society and ultimately a good nation." – Dr. A.P.J. Abdul Kalam

At AIMA, we believe that women professionals possess immense potential, and it's our continuous endeavor to equip them with the tools and knowledge they need to reach their full potential. Through our training programs, we aim to foster a gender-neutral work environment and empower women to take on managerial roles. This training initiative is designed to address the unique challenges faced by professional women and provide them with the necessary skills to excel in their careers. By focusing on managerial development, skill acquisition, and career progression, we aim to help women break through limitations imposed by both them and society.

Ms Veena Swarup, Former Director HR, EIL is the mentor of the training programme. Ms. Swarup's leadership has been instrumental in spearheading numerous initiatives dedicated to empowering women across the nation, and we are incredibly fortunate to benefit from her guidance as a Mentor for our trainings.

Training Objectives

To give transformational experience by taking time – out and reflect on business environment and imbibing managerial skills and people management skills required to deliver organizational goals and build capabilities for the next level position as they assume higher responsibilities. Training aims to build deeper confidence in women to lead.

Format

The intervention is to help the participants learn through a variety of formats: classroom lectures and presentations, Case discussion and experience sharing. The training will be conducted in a very open, participative and collective learning format encouraging active interaction and total involvement of the Participants.

Training Content

Communication for Results

- Develop excellent communication skills to effectively convey messages and inspire your team.
- Master the art of active listening to understand the needs and perspectives of others.
- Develop presentation skills

Going Beyond the Impact of Social Conditioning on Women's Role

- Challenge societal stereotypes and biases that may hinder women's progress.
- Develop strategies for overcoming barriers and achieving career goals in any changing environment.
- Develop presentation skills

Building Image & Leadership Skills

- Learn to step outside one's comfort zone and put oneself front and center, craft a compelling career narrative that reflects personal strengths and accomplishments.
- Understand the importance of personal branding in the professional world and develop a strong personal brand that aligns with career goals.
- Develop self-confidence and resilience to overcome obstacles and persevere in the face of adversity.
- Build a powerful personal brand by believing in oneself and embracing one's unique strengths.
- Characteristics of a leader and imbibing the same in our professional conduct

Techniques for People Management

- Understand the factors that influence team dynamics and learn how to build high-performing teams, embracing diversity and create an inclusive work environment where everyone feels valued and respected.
- Learn effective delegation techniques to empower team members and maximize productivity and develop strategies for maintaining positive relationships within your team.

Emotional Intelligence for Relationship Management

- Understand one's own emotions and how they impact behavior and interactions with others.
- Develop empathy to understand the perspectives and emotions of others.
- Develop strategies for maintaining and nurturing professional relationships over time.

Strategic Planning & Decision Making

- Defining Creativity
- Overcoming Creative Blocks
- Creativity as a thought process

Creativity

- Aligning with organization's long-term goals and purpose
- Set SMART goals
- Decision Making as a process and decision barriers

Registration Details

Pre-registration and pre-payment is **MUST** for participation, as seats are limited, Participation on first come first basis, Delegate fee is non-refundable. Changes in nominations are acceptable.

Participation Fee its **Rs 22,500/-** per participant + GST as applicable on the participation fee.
10% discount for AIMA Members / for 2 participants or more from same organization.

Participation fee per participant includes: The course fee, Participant kit including the workbook, Certificate of Participation, Lunch, Snacks & Tea (thrice during the day), for continued learning participation in select AIMA online programmes.

About All India Management Association (AIMA)

The All India Management Association (AIMA) is the Voice of India's Leaders and Managers, and the apex body of the management profession in India. AIMA is a not for profit, non-lobbying organisation, and works closely with Industry, Government, Academia, and students to further the cause of the management profession in India. AIMA has a membership base of over 38000 members and close to 6000 corporate /institutional members, through 68 Local Management Associations affiliated to AIMA. AIMA is represented on a number of policy making bodies of the Government of India and national associations. Established in 1957, AIMA has contributed immensely to the enhancement of management capability in the country over the years.

Contact for Registration

Saumya Singh, Deputy Director, Centre for Management Education
All India Management Association

Management House, 14, Institutional Area, Lodi Road, New Delhi-110 003

Tel: 011-24608531 (D) ,Cell: +0 9810475327

Email: saumya@aima.in www.aima.in