

Identify Next Level of Business Leaders



▶ 4th Young Managers Simulation Championship (YMS 2020-21)-ONLINE

About Young Managers Simulation (YMS) Championship

Young Managers Simulation is an endeavour to provide an excellent opportunity to the young professionals/managers to familiarise them about Business Management concepts and manage a business in the simulated environment. The participants are sensitised to acquaint with the challenges faced by the top Leaders, Decision Makers, and Administrators as functional heads to encounter these by forming the business strategies and making decisions. It sharpens their business acumen and prepares them as versatile human assets to shoulder multi-tasking for business growth.

Glimpses of YMS 2019-20



Winner - Team HPCL



Runners Up I - Team SAIL



Runners Up II - Team Maruti

Dates & Regions (Online Rounds)

Southern & Western	- Training Round	- 30 November 2020
	- Prelim	- 1 - 2 December 2020
Eastern & Northern	- Training Round	- 9 December 2020
	- Prelim	- 10 -11 December 2020

National Finale - 15 December 2020

Opportunity for the champion to make wild card entry to NMG finale (2021)

Eligibility

Young Managers/Engineers up to 40 years of age

Team comprising of 2 to 3 members

Process

- 2-3 members team represents an enterprise and appoints Functional Heads to adopt the role of CEO, CFO and CMO
- A hypothetical business case is presented to each team with economic data and financial reports
- Each team works on its own strategy in all functional areas and product development with an aim to reach to the pre-set goal
- The entire competition would be conducted through AIMA's proprietary software "Chanakya"

Participation Fee

Standard Slab

No. of Teams	AIMA/LMA Members	Non-Members
1 – 3 Teams	₹ 28,000 per team	₹ 30,000 per team
4 – 6 Teams	₹ 26,000 per team	₹ 28,000 per team
7 Teams or above	₹ 25,000 per team	₹ 26,000 per team

Premium Slab (Training Workshop Included)

No. of Teams	AIMA/LMA Members	Non-Members
1 – 3 Teams	₹ 38,000 per team	₹ 40,000 per team
4 – 6 Teams	₹ 36,000 per team	₹ 38,000 per team
7 Teams or above	₹ 35,000 per team	₹ 36,000 per team

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- GST will be charged extra
- Participation fee through Cheque/Demand Draft should be sent in favour of "All India Management Association", payable at New Delhi.
- For online registration, please visit www.aima.in

Top three teams would be awarded with trophies, certificates and prizes.

Some regularly participating companies:

Infosys, Ashok Leyland, Maruti, Tata Steel, SBI, Andritz Hydro, Pernod Ricard, Bharti, SKF, Hitachi, ICRA, EIL, NSPCL, NBCC, HPCL, GAIL, Power Grid and SAIL

The program would be conducted digitally on a secured platform meeting the security standards as suggested by CERT-IN and MHA Advisories.

For Registration Contact

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