



# AIMA <sup>3<sup>RD</sup></sup> BUSINESS UNUSUAL SERIES

**November -  
December, 2021**

All India Management Association (AIMA) is set to hold the third edition of its popular crisis leadership series - BusinessUnusual.

Business environment has been changing rapidly since the outbreak of covid in 2020 and companies have had to adjust to shifting goalposts frequently. The nature and the extent of the business issues are being continuously altered by an evolving pandemic, emerging consumer needs, lockdowns, policy changes, fast-moving geopolitics and technological advances.

The programmes under BusinessUnusual Series guide business leaders and executives in overcoming disruption challenges, spotting growth opportunities in the crisis, and managing fundamental business transformation.

The programmes under 3rd BusinessUnusual series are designed to help companies rethink their business recovery and rebuilding strategies and prepare leadership for capitalizing on the opportunities emerging from the crisis.

The series would consist of one-day programmes that would focus on specific business issues or particular leadership areas. The speakers for the programmes will consist of renowned CEOs, celebrated business founders, star experts and top strategy and technology consultants.

The programmes would be interactive and a lot of time would be set aside for the delegates to ask questions and seek advice. The number of participants in each programme would be restricted to enable greater interaction between the speaker and the audience."

# PROGRAMME ON NEW AGE MANAGEMENT

Saturday, 4 December, 2021

## Theme : Future now: Upgrading for the unknown

As the economy returns to some level of normalcy, enterprises face the challenge of predicting the future while adjusting to the ongoing changes in business dynamics. The pandemic experience has shaken the confidence in the long-term stability and forced an acceptance of continuous uncertainty. The assessment of what could go wrong, or right, is no longer limited to survey findings or generic variables. Now, the enterprises must be ready for radical and sudden shifts in business conditions and trends. While they build capabilities for resilience and growth based on the current experience, they must keep an eye on the fast-approaching future. Enterprises must treat the future as the present and upgrade for both the known and the unknown.

- How should enterprises approach rebuilding as the economy returns to normalcy?
- How can enterprises read the next future better?
- To what extent can enterprises invest in capacities that may or may not be needed in the future?

## Speakers



**Future unicorns: From solution localizers to problem solvers**  
**Manoj Kohli**  
Country Head, Soft Bank



**Governance and Compliance in the New World**  
**Vishesh Chandiok**  
Chief Executive Officer, Grant Thornton Bharat LLP



**Radical strategies: Neutralizing uncertainty**  
**Manish Singhal**  
Founding partner, pi Ventures



**The hybrid complication: Digital Transformation Strategy**  
**C Jayakumar**  
Executive Vice President & Head – Corporate Human Resources, Larsen & Toubro



**The next: Technologies to bet on**  
**Ajey Mehta**  
Vice President & Region Head, APAC, TruStone

## ABOUT AIMA

The All India Management Association (AIMA) is the apex body for management in India with over **38000 members** and close to **6000 corporate /institutional members** through **67 Local Management Associations** affiliated to it. AIMA was formed over 60 years ago and is a **non-lobbying, not for profit** organization. It works closely with industry, Government, academia and students, to further the cause of the management profession in India; and is represented on a number of policy making bodies of the Government of India and national associations. AIMA offers various services in the areas of testing, distance education, skill development & training, research, publications, executive education and management development programmes – both in the physical and virtual mode. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

## CERTIFICATION

All participants joining the programme will be awarded the 'Certificate of Participation' from AIMA after the programme.

## PARTICIPATION FEE

- INR 15,000+ GST per participant per programme - 1 to 4 nominations
- INR 12,500+ GST per participant per programme - 5 to 8 nominations
- INR 10,000+ GST per participant per programme - 9 or more nominations
- Group discounts can be availed on nominations from an organisation over multiple programmes under the series

- Plus 18% GST, GSTNo. AAATA 1644 AST001, PAN No. AAATA 1644 A
- The programme would be conducted digitally on a secured platform meeting the security measures as suggested by CERT-IN and MHA Advisories
- Registrations are confirmed upon receipt of payment only
- Cancellations are not accepted and delegate fee are non-refundable, however substitutions are permitted
- Log-in details for joining the programme will be shared with the participant(s) only after the receipt of the participation fee
- VAT will be charged where applicable
- Bank or any other charges will be extra on remittances
- All India Management Association (AIMA) reserves the right to postpone events or amend the programme if necessary



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