

Student Management Quiz

SMQ 2021-22
ONLINE

Quiz Content

Brands, Business, Marketing, Advertising, HR, Management theories, Personalities, Current Affairs and General Knowledge

Eligibility Criteria

1. Team of 2 students
2. No bar on Number of teams participating from an Institute.

Participation Fee (Inclusive of Tax)

1 Team	₹ 2,000 Per Team
2 – 4 Teams	₹ 1,800 Per Team
5 Teams and above	₹ 1,500 Per Team

For online Payment: https://apps.aima.in/PAYAIMA/AIMA_PAYMENT_FILLDETAILS.ASPX

Sponsorship Options for Institutes

Category	Fees	Benefits
Associate Sponsor	₹ 15,000	10 Teams + 2 Complimentary
Co-Sponsor	₹ 26,400	20 Teams + 4 Complimentary
Principal Sponsor	₹ 50,000	40 Teams + 10 Complimentary

Regions & Dates (Online Rounds)

Region	Qualifying Round	Zoom Round
Eastern I	21 st October	23 rd October
Southern I	28 th October	30 th October
Western I	11 th November	13 th November
Central I	6 th December	8 th December
Northern I	6 th January	8 th January
Easter II	20 th January	22 nd January
Southern II	3 rd February	5 th February
Western II	17 th February	19 th February
Central II	3 rd March	5 th March
Northern II	24 th March	26 th March
Semi Finals - 30 th March, 2022		
National Finale - 31 st March, 2022		

Quiz Master - Ajay Poonia



Prizes for Winners

Top three teams would be awarded with trophies and certificates.

For Registration Contact

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All India Management Association (AIMA)