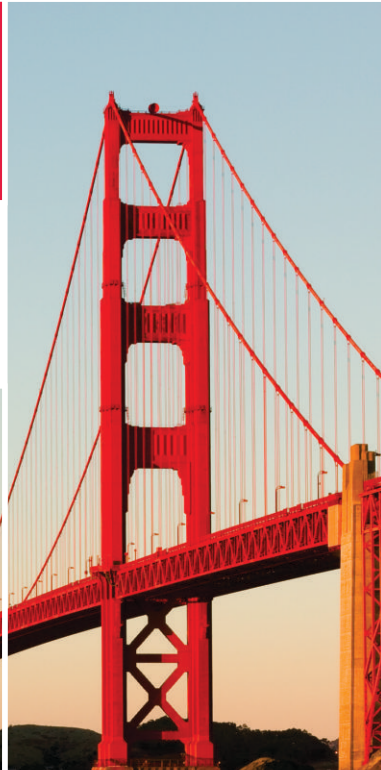


GLOBAL ADVANCED MANAGEMENT PROGRAMME



Expanding Markets by
Leveraging Emerging
Technologies

10-16 November, 2024
Silicon Valley, USA



Programme Background

The global disruption of the past couple of years has changed business and business leadership. There is a great urgency about adapting to new business models, new competitors, new customer needs, new social priorities, new policies, and new regulations. Business leaders are required to attend to transformation across products, processes, personnel, structures, systems, relationships, supply chain, and market access in order to keep up with frequent change and navigate radical uncertainty. AIMA's Global Advanced Management Programme (GAMP) is designed to help business leaders appreciate the emerging trends and work out the most appropriate open innovation strategies taught at UC Berkeley to stay ahead of the pack.



Academic Sessions at UC Berkeley - Deep dive into Open Innovation and well researched sustainable business models



Visits to Silicon Valley's leading companies - Immersive visits to some of the world's most innovative companies



Interactions with Industry Leaders - Closed group interactions with some of the most eminent thought leaders, futurists and researchers



Output focused programme – At the end of the programme, delegates present new business plans for their companies to a jury of Silicon Valley veterans

Some of the companies visited



AIMA's Global Advanced Management Programme (GAMP), hosted in the vibrant tech hub of Silicon Valley, California, equips industry leaders with cutting-edge open innovation strategies to understand and stay ahead of emerging trends in the business world.



**Programme led by
Solomon Darwin**

Executive Director, Garwood Center for Corporate Innovation, Haas School of Business, University of California, Berkeley



Programme Objectives

- Identify opportunities for profitable growth.
- Respond and adapt to the challenges in the changing landscape due to rapid global economic trends.
- Examine the latest concepts, ideas and tools to help them align their business practices with global economic developments and conditions.
- Learn to build sustainable and innovative business models.

Upon the successful completion of the programme, participants will be conferred a Global Advanced Management Programme Certificate awarded by All India Management Association.

Registration details

PARTICIPATION FEE

Delegate Fee per participant: INR equivalent of USD 12500 per participant.

Inaugural Discount: USD 1000 per participant for registrations received before 15 July 2024.

Early Bird Discount: USD 500 per participant for registrations received before 15 August 2024.

• GST: 18% or as applicable on the date of fee payment will be charged on the participation fee.

• AIMA GSTIN No. 07AAATA1644A1ZH AIMA PAN No.: AAATA 1644 A

Hotel Booking is made by AIMA as below:

Check-in from 10 November from 1600hrs till 1100hrs on 16 November 2024

Delegates arriving earlier or staying after the programme can opt for one of the given below Optional Add on Packages.

Optional Add on Packages

Package 1: 2 extra nights (One day before and one day after programme dates) stay and 2-way airport transfer in a limousine @ \$1200 plus taxes.

Package 2: 1 extra night (either One day before or one day after programme dates) stay and 2-way airport transfer in a limousine @ \$800 plus taxes.

Note: Additional stay packages will be available based on hotel availability at the time of confirmation.

Some of the previous participants



For further details, please contact :

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AIMA
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