

8th Innovation Practitioner's Awards & Summit 4th December, 2019: AIMA Lajpat Nagar Office, New Delhi

Programme Schedule

0900 - 0930 hrs Registration / Tea / Coffee

0930 – 1050 hrs Panel Discussion: Innovation in the Age of Disruption

Welcome Remarks Anuja Pandey

Head-AIMA India Case Research Centre(ICRC) &

Associate Prof. Marketing, AIMA

Moderator Monisha Chowla

Director & Founder, Ikigai Communications

Panelists Rama Shankar Pandey

Managing Director Hella India Lighting Ltd

Murali Talasila

Partner and Innovation Leader

PwC India

Puneet AgarwalVice Chairman

MIET Group of Institutions

Samir Ahluwalia

Co-Founder

Content Advisory Group

Interaction with Audience

Concluding Remarks Neeraj Kapoor

Director - CMD

All India Management Association

1050 – 1100 hrs **Presentation of AIMA's 8th Innovation Practitioner's Awards**

1100 - 1130 hrs Networking Tea/Coffee

1130 – 1300 hrs

Presentation of the Award Winning Case Studies

<u>Innovation in Manufacturing / Logistic & Supply Chain</u>

Case study: Balanced Dynamic Hydraulic Fixture Company: Titan Engineering & Automation Limited

Innovation in Sustainability & Corporate Social Responsibility

Case study: TCI Safe Safar

Company: Transport Corporation of India Limited

Innovation in Product Development

Case study: Development of Regenerative Braking Systems for WaG-7 Electric Locomotive

Company: Bharat Heavy Electricals Limited

Innovation Through Learning and Development (L&D)

Case study: Hero Sales Academy Company: Hero Motocorp Limited

Innovation Through Digital Transformation

Case study: Breakthrough Innovation for yield improvement at new bar mill

Company: Tata Steel Limited

1300 hrs

The Summit concludes with lunch