



13th BUSINESS RESPONSIBILITY SUMMIT & CSR PROJECT EXCELLENCE CONTEST & RECOGNITION

Programme Advisor



Bhaskar Chatterjee
Former Secretary
Government of India &
Former DG, IICA

CSR Project Excellence Contest
3rd / 4th Sept 2026 | Online

13th Business Responsibility Summit
11th Sept 2026 | AIMA, New Delhi

OVERVIEW

Business responsibility is now at center stage, shifting the corporate focus from maximizing shareholder value to building stakeholder trust by protecting people, society, and the environment. Recognizing that "doing good is good for business," companies are leveraging CSR to make a positive impact and strengthen their brand image.

To honor this work, AIMA is pleased to announce its 13th Business Responsibility Summit and CSR Project Excellence Contest & Recognition, chaired by Dr. Bhaskar Chatterjee. The event will showcase and award outstanding CSR initiatives by corporates (both public and private sector) and their Implementing Partners, providing a platform to celebrate work that builds a better country and planet.



THE CSR PROJECT EXCELLENCE CONTEST

The CSR Project Excellence Contest is an Online platform where individual organisations get the opportunity to learn and compete against teams from other participating organizations helping showcase of best CSR Projects. It is a national platform for companies and implementing agencies to showcase credible, measurable and sustainable CSR projects.

The CSR Project Excellence Contest will have India's leading CSR initiatives participating in 2 categories.

- Corporates (PSUs & Private Sector)
- Implementing Partners /Agencies

GUIDELINES & RULES AT A GLANCE

- CSR Project Value should be atleast INR 20 Lakhs or more
- Duration of project being submitted should not be below 6 months with at least one comprehensive report submitted
- An organisation can nominate or participate with multiple CSR projects in their category.
- Each CSR Project will be submitted and judged individually by an eminent jury.
- Submission of Registration & Consent Form: Interested organization to submit the duly filled in Registration & Consent Form to AIMA at dsharma@aima.in by 25th Aug or earlier to confirm participation.
- Submission of PPT and Participation Fee.
The (PPT) entry is to be sent via email along with the participation fee to be sent to AIMA latest by 31st August.
- Participation at the Jury Presentation Round:
 - The Project presentations will be made through Video Conferencing as per the presentation slot provided to the respective participating organisations.
 - The presenters would be expected to make a PPT as per CSR Case Study Project Guidelines (Template) shared and explain the salient features of the Project and its overall impact.
- Recognition and Presentations at the Summit.
Top Teams in both categories will present their case study and get recognized at the 13th Business Responsibility Summit scheduled to be held on 11 September at AIMA, New Delhi.

KEY DATES

- Last Date for submission of filled in Registration Form to confirm Participation – 25th Aug 2026
- Last date for submission of CSR Case study PPT and Participation Fee – 31st Aug 2026
- Presentation of the shortlisted cases to the Jury – 3rd or 4th Sept, 2026 (will be informed)
- 13th Business Responsibility Summit & Project Excellence Contest & Recognition – 11th Sept 2026



SUBMISSION FORMAT

The (PPT) entry to the Project Excellence Contest should be submitted in a suggested format.

For more information

[CLICK HERE](#) to download the CSR Project Entry Guidelines

PARTICIPATION FEE - CSR Project Excellence Contest

Participation Fee	AIMA Member	Non-Member
No. of Case Studies	Fee per Case Study (INR)	Fee per Case Study (INR)
Corporates (PSU & Private Sector)		
1-2 case studies	30,000	35,000
3-5 case studies	27,000	32,000
Implementing Partner/Agency		
1-2 case study	20,000	25,000
3-5 case studies	17,000	22,000

**GST extra as applicable

EVALUATION PARAMETERS

The project entry would be evaluated on the basis of the below criteria.

Initial shortlisting of the entries will be based on the PPT submitted by the Organisation.

Evaluation Criteria Category I : Corporates (PSUs & Pvt Sector)	Weight	Evaluation Criteria Category II : Implementing Partner/Agency	Weight
Relevance Of Need and Alignment with CSR Priorities	15%	Needs assessment and community participation	15%
Complexity Of Problem/Challenge Addressed	15%	Quality, timeliness and integrity of implementation	25%
Quality Of Solution	15%	Project team, partnerships, inclusion and safeguarding	15%
Monitoring, Outcomes, Sustainability, Scalability and Learning	25%	Monitoring, data quality and evaluation	15%
Innovation & Transparency of Information	10%	Sustainability, innovation, scalability and learning	15%
Quality Of Presentation	15%	Quality Of Presentation	15%

PARTICIPATION FEE - Business Responsibility Summit at AIMA, New Delhi , 11 Sept 2026

Participation Fee	AIMA Member	Non-Member
No. of Delegates	Fee per Delegate (INR)	Fee per Delegate Study (INR)
1-2 Delegates	12,000	15,000
3-5 Delegates	7,000	10,000

**GST extra as applicable

Top teams of CSR Project Excellence Contest would get to attend the Summit on a complimentary basis.

GENERAL RULES

- All decisions of AIMA in relation to the Project Excellence Contest shall be final and no queries or correspondence will be entertained in this regard.
- AIMA reserves the right to refuse the participation of, or to disqualify any Team and/or Participant from the Contestant any time. All decisions taken by AIMA, including any decision to refuse the participation of or to disqualify anyTeam and/or Participant from the Contest shall be final and binding on the Participants.
- AIMA reserves the right to shorten, modify or cancel the Contest at any time, without assigning any reason. AIMA shall have no liability in the event of such shortening or modification or cancellation, and neither the Participant . Teams shall not be entitled to make any claim against AIMA in this regard.

Contact Us:

Mr Dipen Sharma
Asst Director- Center for Management Development (CMD)
Email: dsharma@aima.in, Mobile: +91 - 9953551926

All India Management Association (AIMA), Management House;
14, Institutional Area, Lodhi Road, New Delhi – 110 003, India

www.aima.in