

# PRAGATI

## CELEBRATING ACHIEVEMENTS OF WOMEN

9<sup>th</sup> October, 2020 - ONLINE

Conference Chairperson

**Ms Veena Swarup**

Former Director – HR, Engineers India Ltd

### **Dock into Shifting Goalposts – Reboot**

No other time in history would reflect the very concept of Shifting Goalposts, as does today. Disruptions largely due to exponential technologies was the New Normal till recently, and we were gearing up to meet the challenges of Industry 4.0. This Pandemic has thrown us all out of gear and shifted the New Normal to an unimaginable Orbit altogether. Future of Work and Lifestyles have shifted the very Ecosystem and it is time to examine what these shifts are likely to be. It is imperative for Women at work to keep pace with these changes, as much as it is for Men. Attend the conference to gear up and prepare yourself to be Future ready to face every adversity and convert it to opportunity through Confidence, Commitment & Competence.

Pragati Conference, like each year prepares Women to realize their own potential, to work on oneself, to harness the strength within and face every challenge with utmost professionalism.

The Sessions have been carefully crafted to guide participants through experience sharing by Speakers from varying fields.

#### **Session 1: Get Future Ready - Coping with dynamics of changing Goal Posts**

The need for display of Agility, Resilience, Team Leadership and much more – Is that what is required to cope with a dynamically changing future. This is a session to introspect and reimagine where you aspire to be. Gain others' perspectives on how best to cope and build in us the resilience to take on the future.

#### **Session 2: Reboot- Experiences and Words of Wisdom.**

Rebooting oneself is a constant endeavor if we want to move ahead in our professional lives. We need to purposefully move towards a new set of goals that we should set for ourselves. Hear it from the esteemed panel on what they may be planning to do, to reboot themselves. Sharing Stories of experienced journeys will give a peek into how challenges are inevitably a part of Work & Life and how they can be seamlessly integrated and overcome to move to the road ahead.

#### **Session 3: Announcement of Case Study Competition Results and Presentations by Award Winning Teams.**

**Who can attend:** Women executives from corporates, academics, government, media, entrepreneurs and any other fields. Male participants can also attend

#### **Conference Fee**

Conference Fee (Per Delegate)	Non Member	AIMA Member
Delegate	₹ 2,000	₹ 1,500



# Case Study Presentation

## Theme: 'Best Practices for Work – life in the new normal'

Many organisations have been implementing workplace changes for a while now but given the Covid crisis a lot of these got accelerated and Organisations needed to fast-forward their reaction-time.

Keeping in mind that women constitute a key part of the workforce, organisations have tried ensuring through their policies are sensitive to their needs to ensure a level-playing field for them to perform, compete and excel. Needless to mention that organisations that have pursued these women-friendly policies have experienced better overall productivity and greater work satisfaction. Many of them are the part of Best places to work list regularly.

Please share the Best practices in your organisation for the New Normal especially in the light of its existing and potential women workforce.

- Policies or practices on Work-Life integration
- Any policies or practices to help employees to migrate to Work from Home (WFH)
- Policies for facilitating Work from home (WFH) in Covid times to also cover
  - Employee Engagement & Motivation
  - Building trust
  - Building Resilience
  - Enhancing teamwork
  - Developing Teams
- Employee Performance Measurement Metrics in remote working
- Any plans for a new work paradigm post Covid
- Any new strategies for achieving success in 'Work from Home'.
- On usage of new tools being used to ensure more productivity, efficiency, or collaboration amongst teams.
- Policies or practices for Diversity & Inclusion
- The above are only suggestive pointers. The case study may include them but not essentially cover them
- Presentation may be limited to 10 slides

## Participation Fee

Participation Fee	Single Nomination	2-3 Nomination	Nominations above 4
Case Study	₹ 15,000	₹ 12,500	₹ 10,000

GST @18% extra on delegate fee

DD / Cheque towards participation fee should be drawn in favour of All India Management Association, payable at New Delhi.

**Online registration is also available, please visit [www.aima.in](http://www.aima.in)**

AIMA GSTIN No.:07AAATA1644A1ZH AIMA PAN No.:AAATA1644A

## The Format

- Interested women participant firm/company/organisation/institute to email the duly filled registration form to AIMA ([prawat@aima.in](mailto:prawat@aima.in)). Multiple nominations are accepted from single firm/organisation/institute.
- The firm/company/organisation/institute will present their Case Study in PPT format before a panel of Jury on 6th & 7th October, 2020.
- The presentation will be made through Audio/Video Conferencing.
- Each participant will be given 10 minutes for presentation and 5 minutes for questions by the Jury Members.
- The top 3 from the Jury round will get an opportunity to present their case study during the Pragati Conference Online. The top 3 case studies would be awarded.

For more details and registration, please contact

**Poonam Rawat**, Manager – CMD  
M: +91 9818381229, E: [prawat@aima.in](mailto:prawat@aima.in)

**Mini Khurana**, Manager – CMD  
M: +91 9811017582, E: [mkhurana@aima.in](mailto:mkhurana@aima.in)

ALL INDIA MANAGEMENT ASSOCIATION, Management House, 14 Institutional Area, Lodhi Road, New Delhi-110003  
Tel.: +91 11 24608510, 43128100, Web : [www.aima.in](http://www.aima.in)