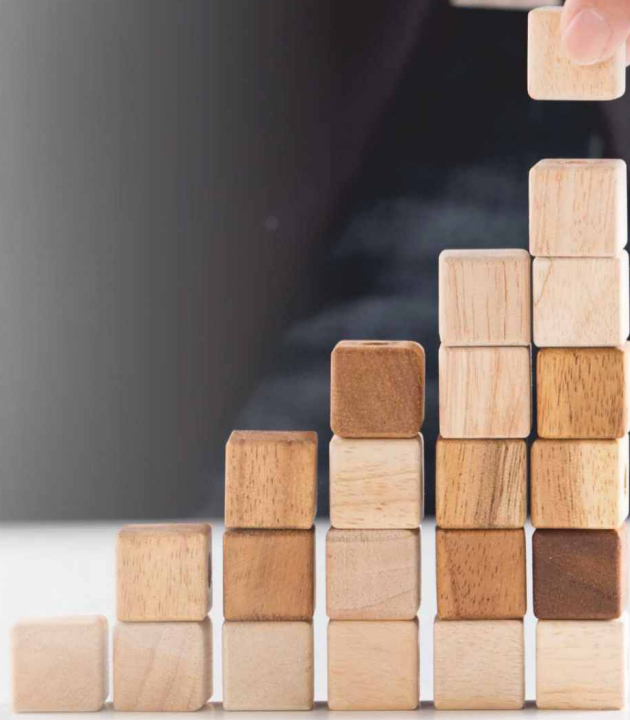


25th STUDENT MANAGEMENT GAMES (SMG 2021-22) ONLINE



A NATIONAL COMPETITION Experience, Compete and Win!

The thrill of running a company through Business Simulation!

What is Business Management Simulation?

Management Simulation is a Computer based event that simulates a Business Scenario. It creates an opportunity for the participants to manage a business with multiple functional areas. They get to experience active competition and the perspective to handle it. They take strategic business decisions and see the impact through AIMA's indigenously developed software 'CHANAKYA'. The essence of Management Simulation is 'Learning by Doing'.

Eligibility

A team of maximum of 3-4 members can be nominated by the Institution. Students of MBA, PGDM, BBA, B.Com, Engineering, CFA and equivalent Professional programmes of any college or Institution can participate.

Prizes for Winners

Top three teams would be awarded with trophies and certificates.

Sponsorship Options for Institutes

Category	Fees	Benefits
Associate Sponsor	₹ 24,000	10 Teams + 2 Complimentary
Co-Sponsor	₹ 48,000	20 Teams + 4 Complimentary
Principal Sponsor	₹ 96,000	40 Teams + 10 Complimentary

Participation Fee (Inclusive of Tax)

1 Team	- ₹ 3,500 Per Team
2 – 4 Teams	- ₹ 3,000 Per Team
5 Teams and above	- ₹ 2,400 Per Team

AIMA GST NO 07AAATA1644A1ZH, PAN NO. AAATA1644A

Participation Fee through Cheque / Demand Draft should be sent in favour of "All India Management Association", payable at New Delhi.

The fee paid is non-refundable / non adjustable, although participation by a substitute team is allowed.

For online PAYMENT

https://apps.aima.in/PAYAIMA/AIMA_PAYMENT_FILLDETAILS.ASPX

For online registration, please visit <https://simulation.aima.in>

Dates & Regions (Online Rounds)

Southern	- 26th – 27th October
Eastern	- 30th November – 1st December
Western	- 21st – 22nd December
Central India	- 24th – 25th January
Northern	- 8th – 9th February
PAN India	- 18th – 19th February

Semi-Final - 22nd February

INDIA FINALE - 23rd February

For Registration Contact

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<https://simulation.aima.in>