

Capacity Building Workshop on
ESG Compliance and Reporting:
Empowering Professionals to
Drive Sustainable Change

16 - 17 December 2023





WORKSHOP OVERVIEW

Sustainability goes beyond the paradigm of mere environment. To understand and internalise its complexity, it is now more than ever important to not only comply, but report (voluntary or otherwise) on the ESG parameters. Mere radical rethinking of organisations also needs validation by other stakeholders.

All India Management Association (AIMA) in collaboration with Sustainable Advancements, in its benchmarked programme on 'ESG Compliance and Reporting: Empowering professionals to drive Sustainable Change' will build your capacity to understand the various nuances of ESG reporting using a multi-pronged pedagogy that facilitates internalisation of the concepts, both theoretically and practically.

This two-days deep dive programme arranged in a workshop mode brings in expertise from academics and practitioners alike, to provide exposure on two broad components:

- Theory: Gain in-depth knowledge on critical ESG reporting formats at the international and national levels through intensive drills.
- Practice: Receive guidance and support to effectively apply the acquired knowledge and develop practical skills that can be implemented in real-world scenarios, making them transferable to different contexts.

You will experience classroom sessions led by acclaimed experts and engage in peer learning; gain exposure to and analyse case studies, research papers, and industry analysis; participate in debates, discussions, and quizzes and access self-learning materials to enhance your knowledge.

Upon completion, you will be equipped to implement your learnings and awarded with a Certificate conferred by All India Management Association.

WHO SHOULD ATTEND?

The programme is designed for practitioners/ aspiring practitioners who are interested in building a comprehensive understanding of ESG Reporting as a business imperative. It is especially relevant for roles that include, but are not limited to:

- Top Management Teams (TMTs) responsible for business growth and strategic initiatives, aiming to drive sustainability transformations.
- Sustainability specialists responsible for compliance and reporting on Sustainability/ ESG practices.
- Functional managers seeking to enhance their understanding of ESG or explore new expertise.
- Practitioners and consultants interested in gaining insights into ESG reporting.

WHAT YOU WILL LEARN?

Decoding ESG and its significance

Understanding the environmental impact of business

Examining the social impact of business

Exploring the governance impact of business

Innovating sustainable business models

Assessing and implementing sustainable operations

Familiarising yourself with ESG compliance requirements and reporting tools

Categorising key performance indicators (KPIs) for ESG reporting

Selecting appropriate KPIs for assessments

Mastering GRI Reporting, Integrated Reporting, and BRSR

Hands-on experience in ESG reporting

Effectively communicating an organisation's ESG performance to stakeholders

Analyzing real-life case studies and applying knowledge in practical scenarios

WORKSHOP MODE :
Online

PARTICIPATION FEES:
INR 10,000/- (inclusive of GST)
per participant*

WORKSHOP DIRECTOR



Dr. Nayan Mitra is an international authority on the subject of Sustainability, CSR and Responsible Leadership. Her Company Sustainable Advancements (OPC) Private Limited is a woman-led company that broadly aims to promote the Sustainable Development Goals (SDGs) through advocacy and implementation (www.sustainableadvancements.com). She is the National President of the Women's Indian Chamber of Commerce and Industry (WICCI) Sustainable Businesses Council, Global Chair of G100 – where she continuously strives to bring in innovative programmes to contribute to the impact of SDG 5. She is also a pro-bono member of the Advisory Council and Board of some of the eminent NGOs in India, whose work with women and children has received global recognition.

She is the series editor of 'Responsible Business and Sustainable Management' by Springer. Dr. Mitra is the editor of the books 'Corporate Social Responsibility in India: Cases and Development after the Legal Mandate' in India (2017), 'Mandated Corporate Social

Responsibility: Evidence from India' (2019) and 'Corporate Social Responsibility in Rising Economies: Fundamentals, Approaches and Case Studies' (2020) with co-editor, Dr. Rene Schmidpeter (Germany) that has been published by Springer International (Switzerland); editor of the special issue 'Business and Benevolence' of the 'Journal of Human Values' by the Indian Institute of Management, Kolkata (India) along with Fullbright scholar Dr. Deonnie Moodie, University of Oklahoma, USA. She spearheads the India CSR Leadership Interview Series by India CSR, where she brings together the collective thoughts, ideas and practices of distinguished corporate leaders on Sustainability and CSR. Dr. Mitra is the recipient of the prestigious Author Award at the Indian CSR Leadership Summit three years in a row: 2017, 2018 and 2019; adjudged as one of the 25 most impactful CSR Leaders in India 2019 and many other international awards for her contribution to CSR and recognized as an Exceptional Woman of Excellence at the Women Economic Forum, 2019 & 2022 (New Delhi, India), most Impactful Sustainability Leader (2023).

ABOUT AIMA

The All India Management Association (AIMA) is the apex body for management in India with over 38000 members and close to 6000 corporate / institutional members through 67 Local Management Associations affiliated to it. AIMA was formed over 60 years ago and is a non-lobbying, not for profit organization. It works closely with industry, Government, academia and students, to further the cause of the management profession in India; and is represented on a number of policy making bodies of the Government of India and national associations. AIMA offers various services in the areas of testing, distance education, skill development & training, research, publications, executive education and management development programmes – both in the physical and virtual mode. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

All India Management Association (AIMA) in collaboration with Sustainable Advancements has trained over 200 professionals from eminent Corporations and Think Tanks on Sustainability Management in the past one year.

SOME OF THE TESTIMONIALS RECEIVED:

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Thanks to Dr. Nayan Mitra and team for introducing and explaining a new topic & concept in simplified method to understand, which I will apply in my routine working at office and social life to save the natural resources for the next generation.”

– Sohan Somnath Gadge, Force Motors

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Simple and effective learning methods focus on key knowledge areas of sustainability, ecosystems, global change, energy management, environmental economics.

– Ullas P, Force Motors

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ESG covered in detail, corporate role, use of communication, best examples - Great faculty and well arranged.

– Jahangir Halim Shahabadi
BKT Tires

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“

The trainers were quite thorough on the subject & explained in detail with practical examples for better understanding.

– Manohar Kumar Jethanandani
BKT Tires

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“

We learnt about the ESG part of sustainability in length as well as the importance of corporate governance in managing the environment & society along with profits.

– Manohar Kumar Jethanandani, BKT Tires

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“

Dr. Nayan Mitra & team have so much in-depth knowledge and clarity on the subject. Their collective approach on making us understand all concepts is truly commendable.

– Ankit Malhotra, SM4

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“I am an undergraduate and I was pretty nervous to be in a class with such experienced working professionals but the course convener Dr. Nayan Mitra along with the speakers and the rest of the participants made it very easy for me to understand the topics and encouraged me to put my views in the discussions as well.”

– Tejaswi Rathod, SM1

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For further details, please contact:

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