



# **26<sup>th</sup> National Management Quiz (NMQ 2025)**

An innovative quiz that goes beyond conventional training, making management concepts engaging, practical and fun.

**31<sup>th</sup> October - 14<sup>th</sup> November 2025**

For over 25 years, AIMA's National Management Quiz has been one of India's most anticipated corporate competitions, bringing together the brightest professionals to learn, compete, and lead. The 26th edition continues this legacy, a platform where knowledge meets strategy, and talent shines on a national stage.

NMQ is more than a quiz, it sharpens business acumen, decision-making, teamwork and lateral thinking, while offering unmatched exposure across domains like brands, marketing, HR, finance, management, leadership, current affairs, innovation and global trends.

## Why NMQ Matters

- Not just a competition – a leadership accelerator.
- Builds critical thinking, agility, and business acumen.
- Enhances teamwork, decision-making, and problem-solving under pressure.
- Helps young managers stay future-ready in a competitive business world.
- A platform to showcase your organisation's talent on a national stage.

## Who Should Participate

Teams of 2 members each Corporate Professionals across functions PSU Executives, HR Professionals, Women Leaders, Marketing Enthusiasts and Academics & Young Talent

### What You Gain

- Exposure to real-world business challenges
- Mastery of brand, marketing, HR, finance & management concepts
- Confidence to take on national-level competitions
- Networking with the best minds across industries
- Recognition, trophies & cash prizes for winners

### Why Organisations Should Nominate Teams

- Boost employee engagement & learning.
- Recognise & reward emerging leaders.
- Build a culture of innovation & knowledge-sharing.
- Gain visibility & prestige on a national platform.

#### Dates & Rounds

Quiz NMQ			
Rounds	Date	Mode	Venue
Prelim 1	31st Oct	Physical	Hyderabad
Prelim 2	7th Nov	Physical	Delhi
Prelim 3	11th Nov	Online	Online
Prelim 4	14th Nov	Physical	Panvel, Navi Mumbai
Semifinals	14th Nov	Physical	Panvel, Navi Mumbai
Grand Finale	14th Nov	Physical	Panvel, Navi Mumbai

#### Cash Prize

Champion	Runners-up I	Runners-up II
INR 50,000/-	INR 30,000/-	INR 20,000/-

#### Participation fee

1-2 Teams	3-5 Teams	More than 5
₹ 25,000/- (Per team per Quiz)	₹ 22,000/- (Per team per Quiz)	₹ 20,000/- (Per team per Quiz)

Plus 18% GST, GST No. AAATA 1644 AST001, PAN No. AAATA 1644 A

**Registrations will be confirmed upon receipt of payment only**

**Bank Transfer Details:**

**Account Name :** All India Management Association

**Bank :** ICICI Bank Ltd

**A/c No :** 000701220419

**Branch Name :** NBCC Branch

**IFSC Code :** ICIC0000548

**M ICR No:** 110229069

Venue host



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