

# CERTIFIED CSR LEADER BOOTCAMP

From CSR Execution to Strategic Leadership



**27th - 28th October 2026**

All India Management Association  
Lajpat Nagar, New Delhi

# **ALL INDIA MANAGEMENT ASSOCIATION**

*Presents*

## **CERTIFIED CSR LEADER BOOTCAMP**

*From CSR Execution to Strategic Leadership*

**Date & Time: 27–28 OCTOBER 2026, 09:30 AM–05:30 PM**

**Venue: AIMA, LAJPAT NAGAR, NEW DELHI**

*In association with*

**Sustainable Advancements (OPC) Private Limited**

## PROGRAMME OVERVIEW

### THE BOOTCAMP

The **Certified CSR Leader Bootcamp** is a focused executive programme to strengthen how organisations lead CSR, make decisions and translate priorities into action.

It combines **strategic learning, practical tools, regulatory intelligence, real CSR situations, decision simulation and organisational application**, while developing **current and next-level CSR leaders**.

### WHY NOMINATE YOUR TEAM

Bringing **strategy, projects, partnerships, impact, sustainability and compliance** perspectives together helps the organisation:

- **Stay Current:** Understand the latest CSR amendments, requirements and expectations.
- **Align Decisions:** Create a common approach to important CSR choices.
- **Strengthen Portfolio & Partnerships:** Improve choices across projects, investments and implementation partners.
- **Build Impact Capability:** Strengthen focus on outcomes, evidence and learning.
- **Connect CSR & ESG:** Link CSR with sustainability, governance and organisational priorities.
- **Prepare the Next Level:** Develop professionals for larger CSR responsibilities.
- **Build Organisational Capability:** Create shared knowledge, stronger decision capability and a practical roadmap.

### PROGRAMME APPROACH

| LEADERSHIP                                             | DECISION-MAKING                                | SIMULATION                                                            | ACTION                                                                                    |
|--------------------------------------------------------|------------------------------------------------|-----------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| Strengthen current leaders and prepare the next level. | Apply structured thinking to real CSR choices. | Test judgement through the <b>₹10-Crore CSR Investment Scenario</b> . | Apply learning to the organisation and develop a <b>12-Month CSR Leadership Roadmap</b> . |

*The programme can be undertaken individually or by a cross-functional group, with participation across relevant CSR, project, partnership, impact and sustainability roles enabling shared learning and organisational application.*

### WHAT PARTICIPANTS TAKE BACK

| CSR Leadership Maturity Diagnostic                               | Regulatory Readiness Checklist                     | CSR Portfolio Prioritisation Framework                   | CSR Project Blueprint & Stronger Projects                      |
|------------------------------------------------------------------|----------------------------------------------------|----------------------------------------------------------|----------------------------------------------------------------|
| Clarify leadership priorities and strengthen strategic thinking. | Support sound planning, governance and compliance. | Make informed choices across priorities and investments. | Translate priorities into stronger, outcome-oriented projects. |

| Partner Due-Diligence Scorecard                         | Impact Measurement Framework                           | CSR–ESG Alignment Map                                               | 12-Month CSR Leadership Roadmap                           |
|---------------------------------------------------------|--------------------------------------------------------|---------------------------------------------------------------------|-----------------------------------------------------------|
| Strengthen partner assessment, selection and oversight. | Connect projects with outcomes, evidence and learning. | Connect CSR with sustainability, ESG and organisational priorities. | Translate learning into priorities, ownership and action. |

## PARTICIPATION FEE

| NUMBER OF OFFICIALS | FEE PER OFFICIAL | INCLUSIVE OF GST |
|---------------------|------------------|------------------|
| 1–3 Officials       | ₹14,000 + GST    | ₹16,520          |
| 4–7 Officials       | ₹11,500 + GST    | ₹13,570          |
| 8+ Officials        | ₹10,000 + GST    | ₹11,800          |

For the joint activity, participation by 3 or more officials is preferred. Teams will work together on the ₹10-Crore CSR Investment Scenario and 12-Month CSR Leadership Roadmap during the Bootcamp.

## AGENDA

### DAY 1 | TUESDAY, 27 OCTOBER 2026 STRATEGY, REGULATION, PRIORITISATION & SOLUTION DESIGN

09:30–10:00 AM | REGISTRATION, BREAKFAST & NETWORKING

#### SESSION 1 | CSR & SUSTAINABILITY LEADERSHIP- *From CSR Administration to Strategic Social Investment*

| TIME           | SESSION FOCUS                                                                                                                                                                                                                                                                                                              | LEARNING OUTCOMES                                                                                                                                                                                                |
|----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10:00–11:30 AM | <b>Making CSR Strategic</b> <ul style="list-style-type: none"> <li>• Changing role of CSR</li> <li>• CSR, sustainability &amp; shared value</li> <li>• Why CSR is mandated</li> <li>• CSR and the SDGs</li> <li>• Linking CSR with organisational priorities</li> <li>• From programmes to strategic investment</li> </ul> | <ul style="list-style-type: none"> <li>• Think beyond CSR expenditure</li> <li>• Link CSR with organisational priorities</li> <li>• Use SDGs to shape priorities</li> <li>• Make stronger CSR choices</li> </ul> |

#### SESSION 2 | CSR REGULATION, AMENDMENTS & GOVERNANCE- *From Regulatory Updates to Better CSR Decisions*

| TIME              | SESSION FOCUS                                                                                                                                                                                                                                                                                                                                      | LEARNING OUTCOMES                                                                                                                                                                                              |
|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 11:30 AM–01:00 PM | <b>Navigating the CSR Regulatory Landscape</b> <ul style="list-style-type: none"> <li>• CSR mandate &amp; applicability</li> <li>• Schedule VII activities</li> <li>• CSR governance requirements</li> <li>• Key 2025–26 changes</li> <li>• Planning, implementation &amp; reporting</li> <li>• Board &amp; management responsibilities</li> </ul> | <ul style="list-style-type: none"> <li>• Understand applicable CSR requirements</li> <li>• Track key regulatory changes</li> <li>• Apply rules to CSR planning</li> <li>• Strengthen CSR governance</li> </ul> |

### 01:00–02:00 PM | LUNCH

#### SESSION 3 | CSR STRATEGY & PORTFOLIO MANAGEMENT- *From Spreading Resources to Making Strategic Choices*

| TIME           | SESSION FOCUS                                                                                                                                                                                                                                                                                                                     | LEARNING OUTCOMES                                                                                                                                                                                     |
|----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 02:00–03:15 PM | <b>Choosing Where to Invest</b> <ul style="list-style-type: none"> <li>• Setting CSR priorities</li> <li>• Organisational priorities vs. social needs</li> <li>• Choosing focus areas &amp; geographies</li> <li>• Portfolio thinking</li> <li>• Resource allocation</li> <li>• Scale, continuity &amp; sustainability</li> </ul> | <ul style="list-style-type: none"> <li>• Set clearer CSR priorities</li> <li>• Compare competing priorities</li> <li>• Manage CSR as a portfolio</li> <li>• Make better investment choices</li> </ul> |

## SESSION 4 | NEEDS, STAKEHOLDERS & SOLUTION DESIGN LAB- From Funding Priorities to Problems Worth Solving

| TIME           | SESSION FOCUS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | LEARNING OUTCOMES                                                                                                                                                                                                                                                                   |
|----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 03:15–04:30 PM | <b>Defining the Right Intervention</b> <ul style="list-style-type: none"> <li>Identify the real social need beyond the visible issue</li> <li>Understand root causes and underlying drivers</li> <li>Bring beneficiary perspectives into the decision</li> <li>Map the ecosystem, stakeholders and existing efforts</li> <li>Assess where CSR can add meaningful value</li> <li>Evaluate intervention choices for relevance and feasibility</li> <li>Consider scale, continuity and long-term value</li> </ul> | <ul style="list-style-type: none"> <li>Conduct a structured needs assessment</li> <li>Define problems using evidence and stakeholder inputs</li> <li>Assess ecosystem factors affecting intervention choices</li> <li>Develop relevant and feasible intervention options</li> </ul> |

## SESSION 5 | CSR PROJECT & INVESTMENT DESIGN- From Social Priorities to Investable CSR Projects

| TIME           | SESSION FOCUS                                                                                                                                                                                                                                                                                                                                                                                  | LEARNING OUTCOMES                                                                                                                                                                                                                     |
|----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 04:30–05:30 PM | <b>Turning an Idea into a CSR Project</b> <ul style="list-style-type: none"> <li>Project objectives &amp; outcomes</li> <li>Beneficiaries &amp; activities</li> <li>Implementation approach</li> <li>Investment-to-impact logic</li> <li>Budget &amp; resources</li> <li>Timelines &amp; indicators</li> <li>Feasibility, risk &amp; sustainability</li> <li>CSR proposal structure</li> </ul> | <ul style="list-style-type: none"> <li>Turn priorities into projects</li> <li>Define clear outcomes</li> <li>Build a realistic budget</li> <li>Include measurement from the start</li> <li>Develop a stronger CSR proposal</li> </ul> |

## 05:30 PM ONWARDS | HI-TEA & NETWORKING

## DAY 2 | 28 OCTOBER 2026 IMPLEMENTATION, IMPACT, REPORTING & ACTION 09:30–10:00 AM | BREAKFAST & NETWORKING

## SESSION 6 | CSR IMPLEMENTATION & PARTNERSHIP MANAGEMENT- From Project Design to Effective Implementation

| TIME           | SESSION FOCUS                                                                                                                | LEARNING OUTCOMES                                                                                                                                  |
|----------------|------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|
| 10:00–11:30 AM | <b>CSR Implementation Insights from Agencies</b> <ul style="list-style-type: none"> <li>CSR implementation models</li> </ul> | <ul style="list-style-type: none"> <li>Select and manage implementation partners more effectively</li> <li>Strengthen project oversight</li> </ul> |

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| <ul style="list-style-type: none"> <li>• Working with implementation agencies</li> <li>• Partner selection &amp; due diligence</li> <li>• Roles, responsibilities &amp; project governance</li> <li>• Managing implementation challenges</li> <li>• Monitoring project delivery</li> <li>• Partner &amp; stakeholder management</li> <li>• Case studies &amp; implementation lessons</li> </ul> | <ul style="list-style-type: none"> <li>• Address common implementation challenges</li> <li>• Improve partner and stakeholder coordination</li> </ul> |
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## SESSION 7 | MONITORING, EVALUATION & CSR IMPACT- *From Monitoring Activities to Measuring Outcomes*

| TIME              | SESSION FOCUS                                                                                                                                                                                                                                                                                                                                                                                                    | LEARNING OUTCOMES                                                                                                                                                                                                                                              |
|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 11:30 AM–01:00 PM | <b>Reporting &amp; Sustaining CSR Impact</b> <ul style="list-style-type: none"> <li>• Monitoring &amp; evaluation of CSR projects</li> <li>• Measuring outputs, outcomes &amp; impact</li> <li>• Impact assessment</li> <li>• Using evidence to improve projects</li> <li>• Reporting CSR impact</li> <li>• Sustaining impact beyond the project period</li> <li>• Case studies &amp; lessons learned</li> </ul> | <ul style="list-style-type: none"> <li>• Build a practical M&amp;E approach</li> <li>• Measure outcomes and impact</li> <li>• Use evidence for better CSR decisions</li> <li>• Strengthen CSR impact reporting</li> <li>• Plan for sustained impact</li> </ul> |

01:00–02:00 PM | LUNCH

## SESSION 8 | SUSTAINABILITY REPORTING & STAKEHOLDER ENGAGEMENT- *From CSR Reporting to Communicating Impact*

| TIME           | SESSION FOCUS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | LEARNING OUTCOMES                                                                                                                                                                                                                                          |
|----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 02:00–03:15 PM | <ul style="list-style-type: none"> <li>• CSR, Sustainability &amp; ESG Reporting</li> <li>• Corporate Social Responsibility (CSR) and Sustainability Reporting</li> <li>• Global Reporting Initiative (GRI) Standards</li> <li>• Business Responsibility and Sustainability Reporting (BRSR)</li> <li>• Integrated Reporting</li> <li>• Connecting Corporate Social Responsibility (CSR) with Environmental, Social and Governance (ESG) and Sustainability</li> <li>• Reporting CSR Performance and Impact</li> <li>• Stakeholder Communication and Engagement</li> </ul> | <ul style="list-style-type: none"> <li>• Understand key sustainability reporting frameworks\</li> <li>• Connect CSR with ESG and sustainability reporting</li> <li>• Strengthen CSR reporting</li> <li>• Communicate CSR impact to stakeholders</li> </ul> |

## SESSION 9 | LEADERSHIP CAPSTONE | CSR INVESTMENT DECISION- From Learning to Leadership Judgement

| TIME           | SESSION FOCUS                                                                                                                                                                                                                                                                                                                                                                                | LEARNING OUTCOMES                                                                                                                                                                                                                                  |
|----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 03:15–05:15 PM | <b>₹10-CRORE CSR INVESTMENT SCENARIO</b> <ul style="list-style-type: none"> <li>Review the CSR investment scenario</li> <li>Assess priorities, projects &amp; beneficiaries</li> <li>Allocate resources across competing needs</li> <li>Consider impact, scale, risk &amp; partnerships</li> <li>Build a CSR investment portfolio</li> <li>Discuss decisions with expert guidance</li> </ul> | <ul style="list-style-type: none"> <li>Apply programme learning to a CSR investment decision</li> <li>Make choices across competing priorities</li> <li>Balance impact, resources and risk</li> <li>Strengthen CSR investment judgement</li> </ul> |

## 12-MONTH CSR LEADERSHIP ROADMAP- From Learning to Organisational Action

| TIME           | SESSION FOCUS                                                                                                                                                                                                                                                                                                                 | LEARNING OUTCOMES                                                                                                                                                                                                                                                                                        |
|----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 03:15–05:15 PM | <b>Building the Action Plan</b> <ul style="list-style-type: none"> <li>CSR strategy &amp; priorities</li> <li>CSR projects &amp; investment</li> <li>Partnerships &amp; implementation</li> <li>Impact &amp; reporting</li> <li>Governance &amp; regulatory readiness</li> <li>Team ownership &amp; 90-day actions</li> </ul> | <ul style="list-style-type: none"> <li>Identify key organisational priorities</li> <li>Define actions for the next 12 months</li> <li>Assign ownership and timelines</li> <li>Set measures of progress</li> </ul> <p><b>OUTPUT: A practical 12-Month CSR Leadership Roadmap for the organisation</b></p> |

05:15–05:30 PM | Certificate Distribution for Certified CSR Leaders

05:30 PM ONWARDS | HI-TEA & NETWORKING