



AIMA-KEWAL NOHRIA  
AWARD FOR

ACADEMIC  
LEADERSHIP IN  
MANAGEMENT  
EDUCATION  
2019

AIMA

ALL INDIA MANAGEMENT ASSOCIATION

## About AIMA

The All India Management Association (AIMA), founded in 1957 is an apex body of Management in India with over 3000 Institutional members and over 37,000 individual members along with a strong base of over 68 Local Management Associations across India and overseas. AIMA's vision is to facilitate individuals and organisations realise their potential. AIMA through its management development programmes, educational courses, testing and other services serves professionals, academicians, organisations, institutions and students across the country.

### AIMA's Role in Recognising Excellence

AIMA has been in the forefront to foster and enhance excellence in Management, Entrepreneurship and Leadership. AIMA honours distinguished and eminent personalities, who have made outstanding contribution in the corporate world and professional management every year by conferring fellowship, honorary fellowship and awards:

- JRD Tata Corporate Leadership Award
- Public Service Excellence Award
- Life Time Achievement Award for Management
- AIMA – Dr JS Juneja Award for Creativity & Innovation – For SMEs
- Dr Ram Tarneja Award For The Best Article In Indian Management
- AIMA R K Swamy High Performance Brand Award
- Managing India Awards

In pursuance of dedication towards social causes, AIMA awards scholarships to disadvantaged weaker sections of the Indian society. AIMA also helps the needy students pursuing AIMA's PGDM/PGDITM programmes.

### AIMA–Kewal Nohria Award for Academic Leadership in Management Education

- To encourage Academic Leadership in the field of Management Education, AIMA decided setting up of a new award in 2009, instituted by Mr Kewal Nohria, Past President AIMA, the “AIMA – Kewal Nohria Award For Academic Leadership in Management Education”.
- The Award recognises the professional contributions and academic achievement of an individual in the area of management education.
- Our idea is to establish the award as recognition of a significant contribution to Institution building process, an illustrious career, a role model management academic who is well respected among the community of management students, researchers, faculty and practitioners.

### Awardee Profile: Criteria for Evaluation

- Significant contribution to Institution building process of a reputed management institution as head of the institution (Dean/Director/Vice Chancellor/ Chairman/Member of Academic Policy Committees or Board of Studies)
- Must have been globally recognised by his / her peers as an outstanding through leader
- Must have made significant contribution to teaching , research, consulting and training
- Over two decades of illustrious career in management teaching, a role model management academic

# The Process

- The following details /information should be submitted while nominating the candidate:
  - i. Academic Achievements : PhD and Post Doctoral
  - ii. Professional Experience in the area of: Management Teaching, Consultancy, Training & Development. Also mention duration of employment, positions held and nature of responsibilities.
  - iii. Research projects & papers (National / International)
  - iv. Awards & recognitions received
  - v. Nominee and Nominating Authority's details including : Name, Designation, Name of the Institution/organisation, Address, Telephone No., Email
- The Award will be presented this year during AIMA's 46th National Management Convention, scheduled to be held on September 17-18, 2019 at Hotel Le Meridien, New Delhi.
- All shortlisted applicants will be placed before a national jury comprising icons from industry, academia and policy makers.
- The awardee will be intimated 10 days prior to the award ceremony.
- Any additional information if needed will be sought from short listed applicants.
- The Jury will decide the Awardee or could also determine that none of the nominees are eligible for the Award. The Jury's decision will be final and binding.
- Self nominations is not allowed. Kindly send nominations before July 20, 2019 (Saturday) to:

**Gaurav Sonkusre**  
ALL INDIA MANAGEMENT ASSOCIATION  
Management House, 14 Institutional Area,  
Lodhi Road, New Delhi – 110003

**The Tenth AIMA Kewal Nohria Award for Academic Leadership in Management Education**  
was conferred upon

**Dr Bhimaraya Metri, Indian Institute of Management, Tiruchirappalli**  
on 27th September, 2018 at Hotel Taj Palace, New Delhi



The award was presented by  
M J Akbar, then Minister of State for External Affairs, Government of India  
(L-R) Sanjay Kirolaskar, Sr Vice President, AIMA & Chairman and Managing Director of Kirloskar Brothers Limited; Mr K K Nohria, Past President, AIMA and Mr Harshavardhan Neotia, President, AIMA and Chairman, Ambuja Neotia Group

# About AIMA

The All India Management Association (AIMA) is the apex body for management in India with over 37000 members and close to 6000 corporate /institutional members through 68 Local Management Associations affiliated to it. AIMA was formed over 60 years ago and is a non-lobbying, not for profit organisation, working closely with industry, Government, academia and students, to further the cause of the management profession in India.

AIMA makes a salutary contribution to management learning and practice in the country by offering various services in the areas of testing, distance education, skill development & training, events & conferences, research, publications, executive education and management development programmes.

The association is represented on a number of policy making bodies of the Government of India and national associations including All India Council for Technical Education (AICTE), which is the apex regulatory body for professional education in the country under the Ministry of Human Resource Development; National Board of Accreditation (NBA); Association of Indian Management Schools, Hyderabad; National Productivity Council, New Delhi.

AIMA also brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions. AIMA is a member of the Asian Association of Management Organisations (AAMO) and works closely with several international institutions like University of California – Berkeley, USA; The World Bank; St Gallen Foundation, Switzerland; The Imperial College, UK; Horasis: The Global Visions Community, Switzerland etc in organising international conferences and management development programmes.



For details, contact : Gaurav Sonkusre

**ALL INDIA MANAGEMENT ASSOCIATION**

Management House, 14 Institutional Area, Lodhi Road, New Delhi - 110003

Tele: 011-24608536 (D), 43128100, 24645100, Extn. 546

Fax: 011-24626689

Email: [gsonkusre@aima.in](mailto:gsonkusre@aima.in), Website: [www.aima.in](http://www.aima.in)



# AIMA – Kewal Nohria Award for Academic Leadership in Management Education 2019

## Weightages

S.No.	Criteria	Weightage
1.	Institution Building i. Positions held / Role ii. Category of the School / Institution	40
2.	Contribution to Research	20
3.	Consultancy , Training & Development	20
4.	Recognition by his/her peers	10
5.	Awards & Recognitions	10
	<b>Total</b>	<b>100</b>

Minimum qualifying marks: 60%