



AIMA-KEWAL NOHRIA  
AWARD FOR

ACADEMIC  
LEADERSHIP IN  
MANAGEMENT  
EDUCATION  
2022

AIMA

ALL INDIA MANAGEMENT ASSOCIATION

## About AIMA

The All India Management Association (AIMA) is the apex body for management in India with over **38000 members** and close to **6000 corporate / institutional members** through **67 Local Management Associations** affiliated to it. AIMA was formed over 60 years ago and is a **non-lobbying, not for profit** organisation. It works closely with industry, Government, academia and students, to further the cause of the management profession in India; and is represented on a number of policy making bodies of the Government of India and national associations. AIMA offers various services in the areas of testing, distance education, skill development & training, research, publications, executive education and management development programmes – both in the physical and virtual mode. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

### AIMA's Role in Recognising Excellence

AIMA has been at the forefront to foster and enhance excellence in Management, Entrepreneurship and Leadership. AIMA honours distinguished and eminent personalities, who have made outstanding contribution in the corporate world and professional management every year by conferring fellowship, honorary fellowship and awards:

- JRD Tata Corporate Leadership Award
- Public Service Excellence Award
- Life Time Achievement Award for Management
- AIMA – Dr JS Juneja Award for Creativity & Innovation – For SMEs
- Dr Ram Tarneja Award For The Best Article In Indian Management
- AIMA R K Swamy High Performance Brand Award
- Managing India Awards

In pursuance of dedication towards social causes, AIMA awards scholarships to disadvantaged weaker sections of the Indian society. AIMA also helps the needy students pursuing AIMA's PGDM/PGDITM programmes.

### AIMA–Kewal Nohria Award for Academic Leadership in Management Education

- To encourage Academic Leadership in the field of Management Education, AIMA decided setting up of a new award in 2009, instituted by Mr Kewal Nohria, Past President AIMA, the “AIMA – Kewal Nohria Award For Academic Leadership in Management Education”.
- The Award recognises the professional contributions and academic achievement of an individual in the area of management education.
- Our idea is to establish the award as recognition of a significant contribution to Institution building process, an illustrious career, a role model management academic who is well respected among the community of management students, researchers, faculty and practitioners.

### Awardee Profile: Criteria for Evaluation

- Significant contribution to Institution building process of a reputed management institution as head of the institution (Dean/Director/Vice Chancellor/ Chairman/Member of Academic Policy Committees or Board of Studies)
- Must have made an outstanding contribution to Indian management education and Indian management thought
- Must have been globally recognised by his / her peers as an outstanding thought leader
- Must have made significant contribution to teaching , research, consulting and training
- Over two decades of illustrious career in management teaching, a role model management academic

# The Process

- The following details /information should be submitted while nominating the candidate:
  - i. Academic Achievements : PhD and Post Doctoral
  - ii. Professional Experience in the area of: Management Teaching, Consultancy, Training & Development. Also mention duration of employment, positions held and nature of responsibilities.
  - iii. Research projects & papers (National / International)
  - iv. Awards & recognitions received
  - v. Nominee and Nominating Authority's details including : Name, Designation, Name of the Institution/organisation, Address, Telephone No., Email
- All shortlisted applicants will be placed before a national jury comprising icons from industry, academia and policy makers.
- The awardee will be intimated 15 days prior to the award ceremony.
- Any additional information if needed will be sought from short listed applicants.
- The Jury will decide the Awardee or could also determine that none of the nominees are eligible for the Award. The Jury's decision will be final and binding.
- Self nomination is not allowed. Kindly send your nomination online in MS Word or PDF format before 23 July, 2022 (Saturday) at [gsonkusre@aima.in](mailto:gsonkusre@aima.in) or send hard copy to

**Gaurav Sonkusre**

ALL INDIA MANAGEMENT ASSOCIATION  
Management House, 14 Institutional Area,  
Lodhi Road, New Delhi – 110003

**The 13th AIMA Kewal Nohria Award for Academic Leadership in Management Education**

was conferred upon

**Dr Rajendra Srivastava**

**Former Dean and Novartis Professor of Marketing Strategy and Innovation, ISB, Hyderabad**

on 23rd September, 2021



The award was virtually presented at the  
**48th National Management Convention**

# About AIMA

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AIMA has a membership base of over **38000 members** and close to **6000 corporate /institutional members**, through **67 Local Management Associations** affiliated to AIMA; and is represented on a number of policy making bodies of the Government of India and national associations.

Established in 1957, AIMA has contributed immensely to the enhancement of management capability in the country over the years. AIMA offers various services in the areas of testing, distance education, skill development & training, research, publications, executive education and management development programmes.

Over the past six decades, AIMA has evolved as times have changed and catered to the growing needs of today's management community. Apart from its flagship Post Graduate Diploma in management, AIMA offers topical and industry-oriented programmes and initiatives to help management professionals and students keep in step with times; while offering state of the art business solutions for organisations and institutions.

As the pioneer of Distance Education, AIMA has always been an early starter, even in the digital space. AIMA was amongst the first mover organisations to offer Internet Based Remote Proctored Tests on a national level; and among the first to shift its service offerings online. AIMA quickly built digital expertise and now has the capability to offer its management programmes and business solutions in the physical, virtual and hybrid mode; as per industry requirements.

AIMA also brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions. AIMA is an important and long-time member of the Asian Association of Management Organisations (AAMO), which promotes professional management in the Asia Pacific region. India (AIMA) took over the Presidency of AAMO in 2019 and will hold the AAMO Secretariat for the next three years. In addition, AIMA has developed close associations with several leading international Universities and Institutions including University of Berkeley - California, UC Santa Cruz – California, St Gallen Symposium, Horasis, The World Bank to name a few.



For details, contact : Gaurav Sonkusre

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# AIMA – Kewal Nohria Award for Academic Leadership in Management Education 2022

## Awardee Profile: Criteria for Evaluation

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## Weightages

S.No.	Criteria	Weightage
1.	Institution Building i. Positions held / Role ii. Category of the School / Institution	40
2.	Contribution to Research	20
3.	Consultancy, Training & Development	20
4.	Recognition by his/her peers	10
5.	Awards & Recognitions	10
	<b>Total</b>	<b>100</b>

Minimum qualifying marks: 60%